



CXForward Earns Pega Partners 1:1 Customer Engagement and Delivery Specializations

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FOR IMMEDIATE RELEASE

Atlanta, GA. – September 06, 2022 – CXForward, the technical design and implementation specialists leveraging AI technology to deliver innovative solutions in 1:1 customer engagement, today announced that it has earned the 1:1 Customer Engagement and Delivery Specialization distinctions in the [Pega Partners program](#) for its expertise in Pega’s Customer Decision Hub™. Specialized partners are thoroughly vetted, earning recognition for specialized expertise and deep vertical knowledge.

CXForward is a team of industry pros focusing exclusively on systems integration and training for 1:1 customer engagement platforms. CXForward has proven themselves an experiential leader in 1:1 personalization technology and has grown to become a valued Pega Specialized Partner for 1:1 Customer Engagement and Delivery.

“We are both excited and proud to be a Specialized Partner for 1:1 Customer Engagement and Delivery,” said Ryan Jessop, President and Co-Founder of CXForward, adding, “It is important to us that Pega clients know that our team of Lead Decision Architects are ready and able to meet their needs and bring about transformational results.”

“Pega Partners are an extremely important part of our ecosystem, and our Specialized Partners with product and delivery expertise help us bring continued success to our clients,” said Judy Buchholz, senior vice president of global partner ecosystem, Pega. “We look forward to working with CXForward to drive more value for clients by helping them create hyper-personalized customer experiences using the power of Pega’s low-code platform.”

For more information about CXForward, please visit <https://cxforward.com/>.

About CXForward

CXForward was established in 2017, when there was a need for more martech skills and expertise in the marketplace. The company was founded by industry experts with 15 years of experience implementing and running complex decisioning programs at some of the largest financial, telecommunications, healthcare, and entertainment companies in the United States. As technical design and implementation specialists, they want to make sure their clients get the most from their Martech investments, helping companies deliver the right message to the right customer at the right time and place, every time.

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